

Take a closer look at what our clients really think of our service.



Case Study

Authorised Distributor

UTILITY WAREHOUSE



Customer:	Utility Warehouse
Retailer:	Wickes & The Co-op
Location:	Various
Dates:	Regular Events Held
Industry:	Utilities

“I will continue to book Wickes in particular as this generates customers and helps me to build my business.”

Client Background

Utility Warehouse is a multi-utility supplier for gas, electricity, landline, broadband and mobile services to residences and businesses. They have been working with Access Point for over 4 years, to promote their services in a range of retailers and venues.

Jess is a Utility Warehouse vendor and approached Access Point for help in finding new venues after seeing us promoted on the Utility Warehouse extranet, an internal website Utility Warehouse distributors use to promote best practices and share information.

Results

“All stores have produced customers... We have just qualified [as part of company give-away] for a holiday to Orlando and also the company Mini, there is no way we would have achieved this in the same time frame if we had not booked the various stores. I am certain of that.”

Campaign Experience

“Russ is efficient and responds very quickly to all requests. He even pro-actively contacted local stores to try and find a local venue for us. The process was very straight forward.”

“There have been a few hiccups with store managers... however Russ has addressed these as they arise and is always looking at ways of making the process smoother.”

“I will continue to book Wickes in particular as this generates customers and helps me to build my business. I think they are a great opportunity.”

Jess Liston. Utility Warehouse



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