

Take a closer look at what our clients really think of our service.



Case Study



Brackenwood
IMPROVING HOMES SINCE 1987

Customer:	Brackenwood Windows
Retailer:	Wickes
Location:	Berkshire Various Locations
Industry:	Home Improvement

“Since working with Access Point we have seen an increase in sales...”

Introduction.

Brackenwood Windows is a family owned and run business that has been supplying and installing replacement windows and doors for the past 30 years.

What was the purpose of your promotion at Wickes?

We were interested in spreading brand awareness and increase our sales.

Have you used other methods of advertising in the past?

In the past, we have used radio and outdoor billboards to advertise our business.

How have those alternative methods compared to using a promotional space at Wickes?

Promoting at Wickes has been a very proactive approach to spreading awareness of our company.

Since promoting with Access Point we have seen an increase in our sales as well.

Would you recommend Access Point?

Overall I've had a pleasant experience with Access Point.

Russ couldn't do enough to help us. I have worked with a few booking agents in the past and Russ has been the best person I have ever dealt with.

“Working with Access Point has been an excellent experience. They were always helpful and knowledgeable about all the little details. It has been a relief knowing that any issues would have been handled immediately. It has been an absolute pleasure working with Russ and Access Point and I couldn't recommend the pair highly enough. Thank you for all your help!”

Amy Medcraft - Brackenwood Windows



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