Take a closer look at what our clients really think of our service.

Case Study

FOAMROOF

Customer:	Foamroof
Retailer:	Multiple Wickes Stores
Dates:	September 2018
Industry:	Home Improvement

“...would recommend Access Point to any one.”

What was the purpose of the campaign and how was this achieved?

The Purpose of the campaign was to promote our products and collect potential clients details to see if our products can help them. Our highly skilled promoters, pitching to the right demographic of clients in Wickes Stores, achieved this.

What other methods of advertising have you used previously and how effective were they?

In the past we have used other concession companies in other types of venues, some effective others not so. We've also used the Web as a marketing campaign.

How would you compare these with promotional space at our venues?

More often than not the promotional space offered by Access Point are very effective and at a reasonable price.

How did you find the experience of setting up the campaign with Access Point?

I found the Experience very quick, very easy and Russ was very helpful.

What were the results of the campaign?

The campaign, though still running, has been a great success.

Number of leads generated / sales made?

The leads and responses change so much week to week but in general are higher than expected.

Thoughts on Access Point?

Overall very happy with everyone at Access Point. The venues are performing as expected or better. Russ is a pleasure to work with and I would recommend Access Point to anyone. **Oliver Sheil - Marketing Manager.**

access point

01704 544999 hello@apuk.net www.apuk.net