

Take a closer look at what our clients really think of our service.



Case Study



Optic-Kleer
The Windscreen Repair Professionals

Customer:	Cheshire Screensavers Ltd. T/A Optic-Kleer
Retailer:	Walkden & JunctionNINE Shopping Centres
Location:	North West
Industry:	Services

“Managed very professionally... both sites proved very worthwhile.”

What was the aim of your promotion?

To extend brand awareness to a different geography and client base. Using the Walkden and Warrington Sites extends our promotional reach.

What other methods of advertising have you used previously and how effective were they?

We use the same methodology on all sites at point of sale.

How would you compare these with promotional space at our venues?

Our first visits to both sites has produced good sales from a steady, varied and relatively high footfall.

Thoughts on Access Point?

Managed very professionally, Michelle found 2 Sites to our exacting specification and budget and both have proved very worthwhile.

What were the results of the campaign?

Very Satisfactory.

Number of leads generated/sales made?

34 Sales in 5 days at Walkden

31 Sales in 5 days at Warrington

Feedback and experience of working with Access Point?

Michelle's patience and professionalism was exemplary throughout the initial difficulties we had choosing the Sites against our requirements. I have re-booked the Sites for 2 further (separate) weeks in November and December.



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