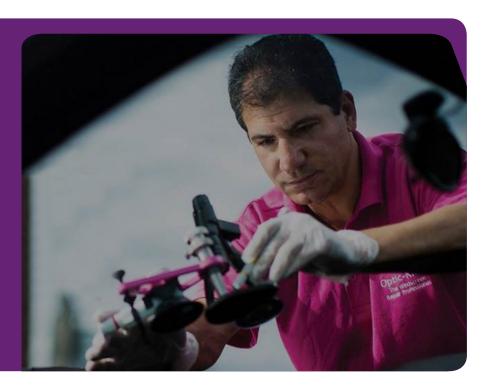
Take a closer look at what our clients really think of our service.





	Optic-Kleer® The Windscreen Repair Professionals
Customer:	Cheshire Screensavers Ltd.
	T/A Optic-Kleer
Retailer:	Walkden & JunctionNINE
	Shopping Centres
Location:	North West
Industry:	Services

**66** Managed very professionally... both sites proved very worthwhile. **99** 

# What was the aim of your promotion?

To extend brand awareness to a different geography and client base. Using the Walkden and Warrington Sites extends our promotional reach.

### What other methods of advertising have you used previously and how effective were they?

We use the same methodology on all sites at point of sale.

# How would you compare these with promotional space at our venues?

Our first visits to both sites has produced good sales from a steady, varied and relatively high footfall.

# **Thoughts on Access Point?**

Managed very professionally, Michelle found 2 Sites to our exacting specification and budget and both have proved very worthwhile.

#### What were the results of the campaign?

Very Satisfactory.

#### Number of leads generated/sales made?

34 Sales in 5 days at Walkden 31 Sales in 5 days at Warrington

#### Feedback and experience of working with Access Point?

Michelle's patience and professionalism was exemplary throughout the initial difficulties we had choosing the Sites against our requirements. I have re-booked the Sites for 2 further (separate) weeks in November and December.







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