

Clifton Down Shopping Centre



media sheet



Location & About

Clifton Down Shopping Centre

Whiteladies Road, Clifton, BS8 2NN.

Located less than two miles north of Bristol City Centre, Clifton Down is both accessible by rail and road. The established community Shopping Centre offers over 83,000 sq ft of retail space, including 20 retail units.

Anchored by Sainsbury's, Boots, WHSmith's and Starbucks, Clifton Down Shopping Centre is situated on Whiteladies Road offering a mixture of retail, office and food operators. The Community Centre is also surrounded by high-density housing with a blend of premium family and student accommodation.

The Shopping Centre also benefits from a 360 space multi-storey car park, offering two hours free parking to customers when they spend over £20 in Sainsbury's.

Clifton Down has a higher than average level of disposable income within its core catchment, and 75% of the demographic is ABC1's spending £200m per year.

Population of Clifton: 21,818 (2011). Population of Bristol: 454,000 (2017)





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Site Descriptions

Site 1:

Central Circle 4m x 4m with power.

Internally located centrally this space is surrounded by entrances into Sainsbury's, Boots and O2. This location captures the high volume footfall to/from the car park and Amazon Lockers. Perfect for all types of national and local brand campaign including vehicles as well as multiple smaller traders or experience led data acquisition activities.

Site 2:

Mall Walkway 2m x 4m with power.

A prime trading location overlooked by the car park traveller and leading to/from Sainsbury's, this location would be perfect for a kiosk based service.

Site 3:

Pillar 4m x 4m with pillar in the centre with power.

A wrap around promotion, kiosk or trade stand would benefit from being located in this highly visible location.

Site 4:

External 8m x 8m hard standing at the front entrance to the mall.

This space captures audiences along Whiteladies Road, pedestrian footfall to Clifton Down Station as well as customers arriving at the centre on foot. From vehicle placements to pop-up Proccesso wagons, this space is the perfect place to draw in an audience.

Car Park:

The multi-storey car park offers space to trade for pop-up motoring related services who attend site on a regular basis, as well as the opportunity for services to be based here daily. Waterless services are a must!

Contact Us

For more details or to book a promotional space at Clifton Down Shopping Centre please get in touch.

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