

Clifton Down Shopping Centre



media sheet



Location & About

Clifton Down Shopping Centre

Whiteladies Road, Clifton, BS8 2NN.

Located less than two miles north of Bristol City Centre, Clifton Down is easily accessible by both rail and road. This established community Shopping Centre offers over 83,000 sq ft of retail space, including 20 retail units.

Anchored by Sainsbury's, Boots, WHSmith's and Starbucks, Clifton Down Shopping Centre is situated on Whiteladies Road offering a mixture of office space, retail and food operators.

The Shopping Centre also benefits from a 360 space multi-storey car park, offering two hours free parking to customers when they spend over £20 in Sainsbury's.

Clifton Down has a higher than average level of disposable income within its core catchment, and 75% of the demographic is ABC1's spending £200m per year. The area consists of high-density housing with a blend of premium family and student accommodation.

Population of Bristol: 454,000 (2017)

Survey results completed last year (2018); Clifton Down Shoppers are reasonably upmarket and a mix of young professionals and students.

Almost half (47%) are aged under 30, don't have children and are an even mix of male and female. 33% of shoppers are students – giving a higher than normal profile of student shoppers.





Site Descriptions

Site 1,2 and 3:

Central Circle: 7m x 6m with power.

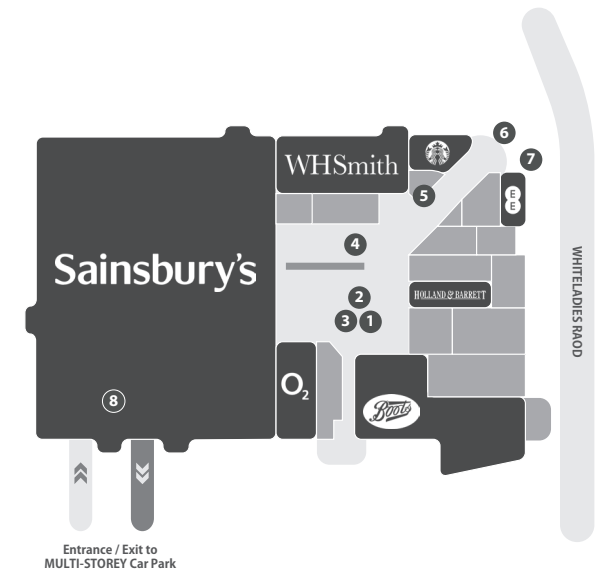
Internal and centrally located this space is surrounded by entrances into Sainsbury's, Boots and O2. This location captures the high volume footfall to / from the car park and Amazon Lockers.

Perfect for 3 placed traders for example, brow bars, mobile accessories or vaping stands.

Site 4:

External: 6m x 2.5m with power.

This location captures the high volume footfall to / from Sainsbury's. Perfect for data acquisition.





Site Descriptions

Site 5:

Size available on request.

Internally located next to WHSmith this space captures high footfall heading in from the Whiteladies Road entrance.

Perfect for pop-up stands, availability dependent on activity.

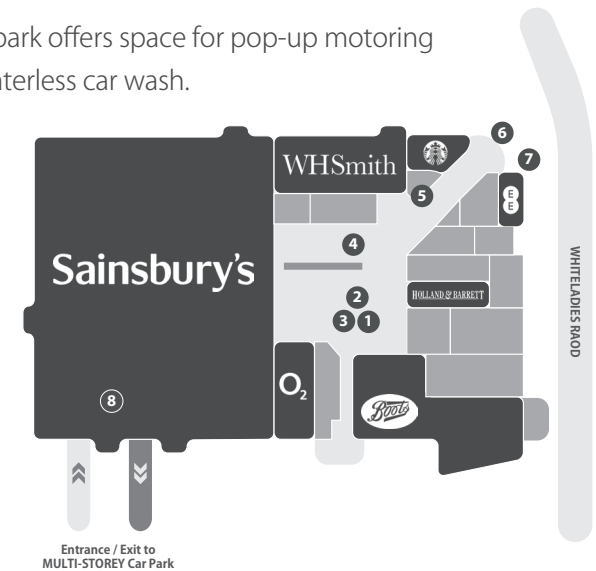
Site 6 and 7:

External: 8m x 8m hard standing at the front entrance to the mall.

This space captures audiences along Whiteladies Road, pedestrian footfall to Clifton Down Station and customers arriving at the centre on foot. From vehicle placements to pop-up Prosecco wagons, this space is the perfect place to draw in an audience.

Site 8:

The multi-storey car park offers space for pop-up motoring related services or waterless car wash.



Contact Us



For more details or to book a promotional space at Clifton Down Shopping Centre please get in touch.
Call Access Point on **01704 544999** or email **cliftdown@apuk.net**



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