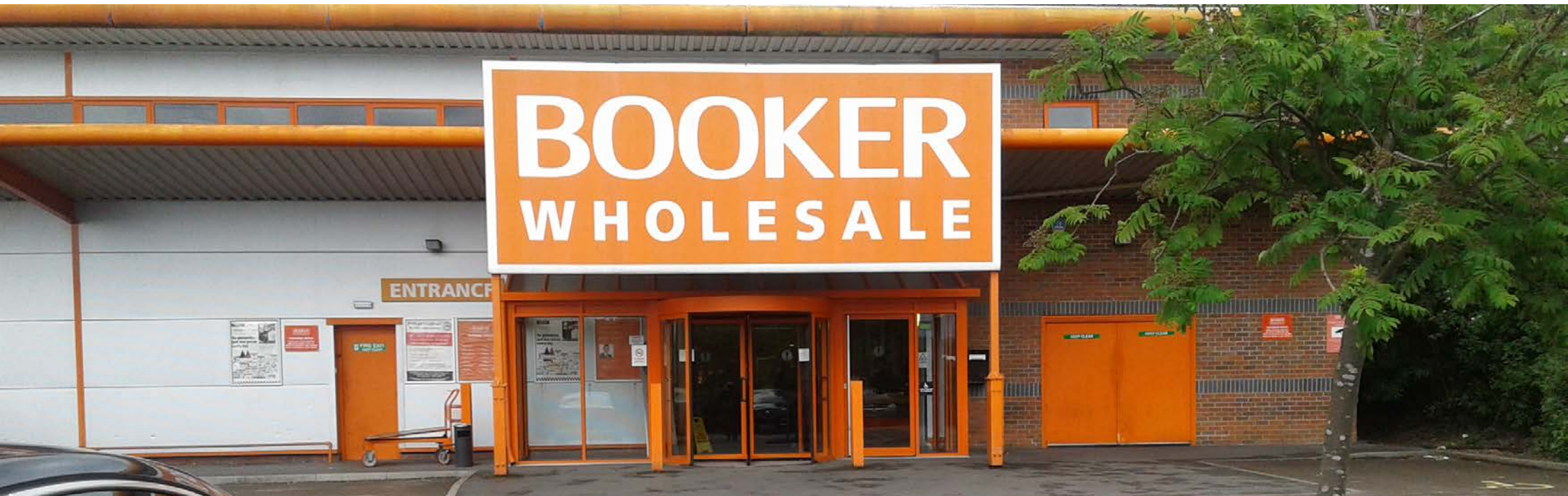


# Booker Makro Portfolio





## About Booker Makro

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The Booker and Makro brands are focussed on delivering their business customers the very best service, choice of products and value for money. This dedication to their customers is what has made the Booker group the largest cash and carry organisation in the UK and provides the perfect opportunity for you to meet your next customers there.

Booker & Makro have over 200 stores and c.1million customers, offering a rare opportunity to market your product or service to a wide range of B2C and B2B customers.

### **Internal Promotions**

Designated retail pop-up and promotional spaces are available inside the entrance or exit areas of Booker Makro stores; these are high footfall locations and offer the perfect opportunity for lead generation and customer acquisition.

### **External Promotions**

Contract car parking is available at many Makro stores. This is a highly popular opportunity for firms struggling to provide adequate parking facilities for their staff and is also used for the storage of fleet vehicles, shipping containers or temporary cabins.



## Store Descriptions

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### Booker

Booker is a cash-and-carry wholesaler that supplies food to 120,000 independent retailers nationwide. It has 172 depots, where small business owners can buy goods in bulk.

### Makro

Makro are focussed on delivering their business customers the very best service, choice of products and value for money. Makro stores very often have large car parking areas and offer fantastic outdoor, parking and storage facilities.



# Contact Us



For more details or to book a promotional space at Booker Makro please get in touch.

Call Access Point on **01704 544999** or email **hello@apuk.net**



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