

Gallagher Shopping Park

MEDIA SHEET

Axletree Way, Wednesbury WS10 9QY

Gallagher Shopping Park is the dominant out of town retail offer in the North West Midlands, adjacent to IKEA, B&Q Warehouse and Decathlon. It is highly visible and accessible from junction 9 of the M6 motorway.

There are 2.8 million people living within a 30 minute drive time catchment and over 50 million cars pass the site every year.

First developed in 1988 with the opening of IKEA significant recent works have introduced new units, wider paved areas and new restaurant pods to increase dwell time providing a more varied retail and food & beverage experience for customers.

The park offers strong line up of brands comprising of 195,000 sq ft of retail warehouse and ancillary restaurants. A strong mix of high profile tenants include Next, TK Maxx, Outfit, Boots, Furniture Village, SCS, Harveys, Currys PC World, Burger King and Pizza Hut.

New tenants are M&S Simply Food, JD Sports, Tapi, DFS, Oak Furnitureland, Sofology, Nando's, Costa, MOD Pizza and Smash Burger.

796 parking spaces with two car park entrances.



To book a promotional space at Gallagher Shopping Park please get in touch.
Call Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**

Site Descriptions



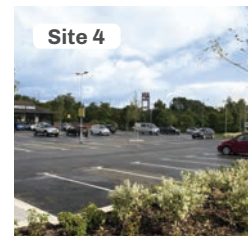
Site 1: Incorporating a single parking space and the wide paved area this space has maximum visibility as customers enter the park.

Site 2: Four car parking spaces with wide paved areas on each side allowing safe access to the activity for shoppers. Ideal for a vehicle led promotion.

Site 3: Four car parking spaces with wide paved areas on each side allowing safe access to the activity for shoppers. Ideal for a vehicle led promotion combined with great presentation will make this location eye catching from across the park.

Site 4: This location is situated on the right hand side as you enter the park and can be flexible enough to host large trailers or multiple vehicle displays. Presentation is key to ensure visibility is maximised and a destination based marketing campaign to drive awareness pre, during and post event is encouraged.

Site 5: Approval on application.



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