

Morrisons Stores

MEDIA SHEET

About Morrisons: freshness, service and value

Having started out as a stall in a Bradford market Morrisons has grown to become the UK's 4th largest supermarket chain.

With nearly 500 stores throughout the UK Morrisons is the ideal choice for promoters working on national campaigns or traders wishing to engage with a local audience.

And with 11 million customers through Morrisons doors every week they can provide the volume of footfall that many promoters and traders are looking to engage with.

Morrisons stores are ideal for pop-up activity, sampling, experiential marketing events or brand awareness campaigns.



To book a promotional space at any Morrisons store please get in touch.
Call Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**

Morrisons Stores

Morrisons, depending on the store, can provide opportunities for all types of activity:

Internal spaces from 1m to 2m ideal for pop-up activity, sampling or brand awareness.

External space on a concourse or in the car park for larger branding campaigns, mobile traders and car dealerships and promoters.

Each store is different and the team at Access Point can help you decide on the best store and location for your activities.

If you would like to find out more about your nearest Morrisons store you can also take a look at our **venue locator**.



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