

Booker Makro Stores

MEDIA SHEET

Booker Makro are the largest cash and carry group in the UK and as a leading foodservice wholesaler serve caterers, retailers and a range of other businesses.

With c.200 outlets throughout the UK the group offers the rare opportunity to market product and services to a wide range of B2C and B2B customers.



To book a promotional space at any Booker Makro store please get in touch.
Call Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**

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Many national brands, promoters and traders will be attracted by the business demographic attracted to the UK's largest cash and carry group.

Designated retail pop-up and promotional spaces are available inside the entrance and/or exit areas of the Booker Makro stores. These are high profile locations and offer the perfect opportunity for lead generation and customer acquisition.

Larger promotional activity can take place outside the store or in the car park.

The Makro stores in particular tend to have large car parks and present a contract parking opportunity to businesses struggling to provide adequate parking facilities for their staff. The car parks can also be used for the storage of fleet vehicles, temporary parking/bases for film crews, shipping containers, temporary cabins or an area for motorcycle or HGV training.

If you would like to find out more about your nearest Booker Makro store you can also take a look at our [venue locator](#).



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