

# Dalton Park Shopping & Leisure



## MEDIA SHEET

### Church Street, Murton, Seaham, SR7 9HU.

Dalton Park is the biggest Outlet Shopping Centre in the North East and boasts more than 70 national and international brands. The centre also has a vibrant food and leisure offer comprising 11 cafés, pubs and restaurants and a 7 screen cinema with 73% of cinema goers shopping in the outlets.

Year on year the outlet has increased sales by 13% and like for like increased footfall by 10% compared to the previous year.

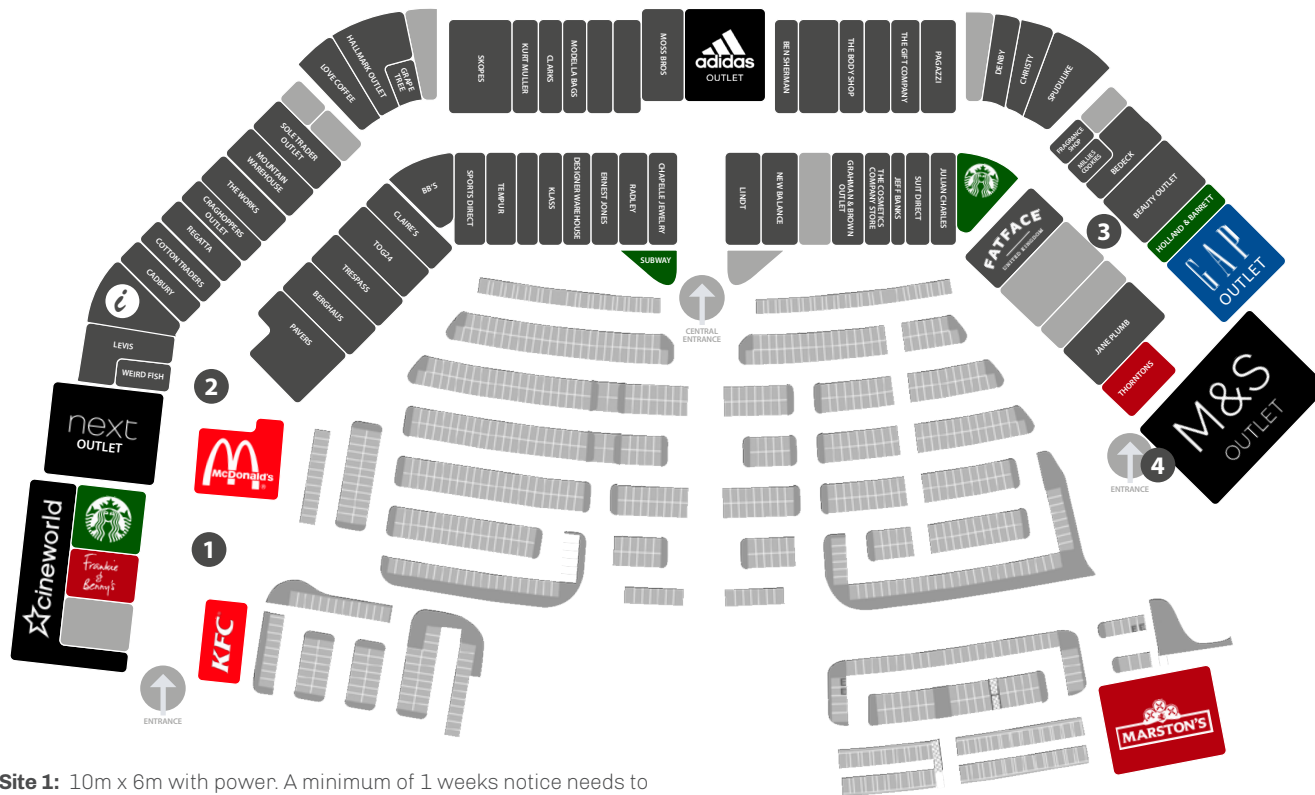
Situated in 55 acres of parkland this established venue has a catchment of 1.2m people within a 30 minute journey and is easily accessible from the nearby cities of Durham, Newcastle, Sunderland and Middlesbrough. The local suburbs are covered by a bus service to the centre. There are 1650 car park spaces.



 **15K** FOLLOWERS    **2.3K** FOLLOWERS    **1.1K** FOLLOWERS    **32K** ONLINE VISITS / MTH

To book a promotional space at Dalton Park Shopping & Leisure please get in touch. Call Access Point on **01704 544999**, email **[daltonpark@apuk.net](mailto:daltonpark@apuk.net)** or visit **[www.apuk.net](http://www.apuk.net)**

# Site Descriptions



**Site 1:** 10m x 6m with power. A minimum of 1 weeks notice needs to be given to organise the electricity at this position. Hard standing area in front of Cineworld, in between KFC and McDonald's.

**Site 2:** 10m x 6m with power. Open site next to children's play area.

**Site 3:** 8m x 4m with power. Under cover site in front of Beauty Outlet.

**Site 4:** 10m x 8m no power. Open site within enclosed grassed area with park benches.

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