

Liverpool Shopping Park

MEDIA SHEET

Edge Lane, Old Swan, Liverpool L13 1EW

Liverpool Shopping Park is located on Edge Lane – one of the major gateways into the city centre and is already the largest retail park in Liverpool with an average footfall of over 160,000 shoppers per month. Once complete it will be one of the UK's biggest retail and leisure destinations of its kind with over 700,000 sq ft featuring fashion, food and leisure.

Built close to the site of the iconic Meccano factory on Binns Road, Liverpool Shopping Park has a 30ft Meccano Liver Bird statue standing proudly in the centre of the park. It is the World's biggest Liver Bird and was designed by internationally-renowned local artist Emma Rodgers.

Anchored by the likes of M&S Food Hall, Boots, Next and TK Maxx, once complete, there will be 1,500 parking spaces including plentiful disabled and parent and child spaces as well as charging points for electric vehicles.



To book a promotional space at Liverpool Shopping Park please get in touch.
Call Access Point on **01704 544999**, email **Liverpoolsp@apuk.net** or visit **www.apuk.net**

Site Descriptions



- Site 1:**
Hardstanding area ideal for car promotions and customer acquisition.
- Site 2:**
Facing the main car park, this prime location is situated at the entrance to Chiquito's and Frankie & Benny's. Suitable for trailers (subject to weight).
- Site 3:**
Opposite the Gyratory suitable for kiosks.
- Site 4:**
Adjacent to Regatta. This highly visible location is based on the main car park and shopping walkway - **Currently Occupied.**
- Site 5:**
Street food location, with option to use lock-up for storage.
- Site 6:**
Ideal location for children's rides or customer acquisition.
- Site 7:**
Sitting outside an empty unit on the main walkway of the Shopping Park, this site is perfect for a pop-up. Children's rides considered.
- Site 8:**
The Gyratory is a perfect size for Christmas and Artisan Markets. Call for availability.



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