

# Rowland Hill Shopping Centre

## MEDIA SHEET

### 9 Rowland Hill Centre, Kidderminster DY10 1EJ

Kidderminster is a historic market town in the Wyre Forest district of Worcestershire and has a primary catchment population of 129,000. The town is located approximately 18 miles (29 km) south west of Birmingham and 14 miles (23 km) north of Worcester.

The town benefits from good transport links with the M5 approximately 8 miles (13 km) to the east, accessed via the A448. The M5 motorway in turn provides access to the M42 motorway, the M6 motorway and the national motorway network surrounding Birmingham.

Rowland Hill Shopping Centre occupies a prominent position in the heart of Kidderminster's town centre. The scheme is accessed by the pedestrianised Vicar Street to the west and Worcester Street to the east. Both streets are regarded as the town's main retail thoroughfares.

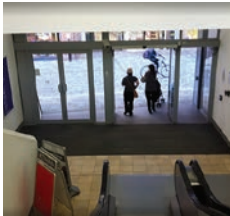
Rowland Hill Shopping Centre comprises 17 retail units within the covered mall area and four very prominent retail units fronting onto the prime pitch of Vicar Street.

Key tenants include: Santander, Claire's Accessories, TUI & Bonmarché



To book a promotional space at Rowland Hill Shopping Centre please get in touch.  
Call Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**

# Site Descriptions



**Site 1:**  
Vicar Street Escalators. 1m x 1m. With power.  
Situated at the Vicar Street entrance this is an Ideal location for lockers or a single person pop-up stand.



**Site 2:**  
Central Square. Currently occupied.

**Site 3:**  
Central Square. 3m x 2m. No power.  
Situated in the main shopping square.



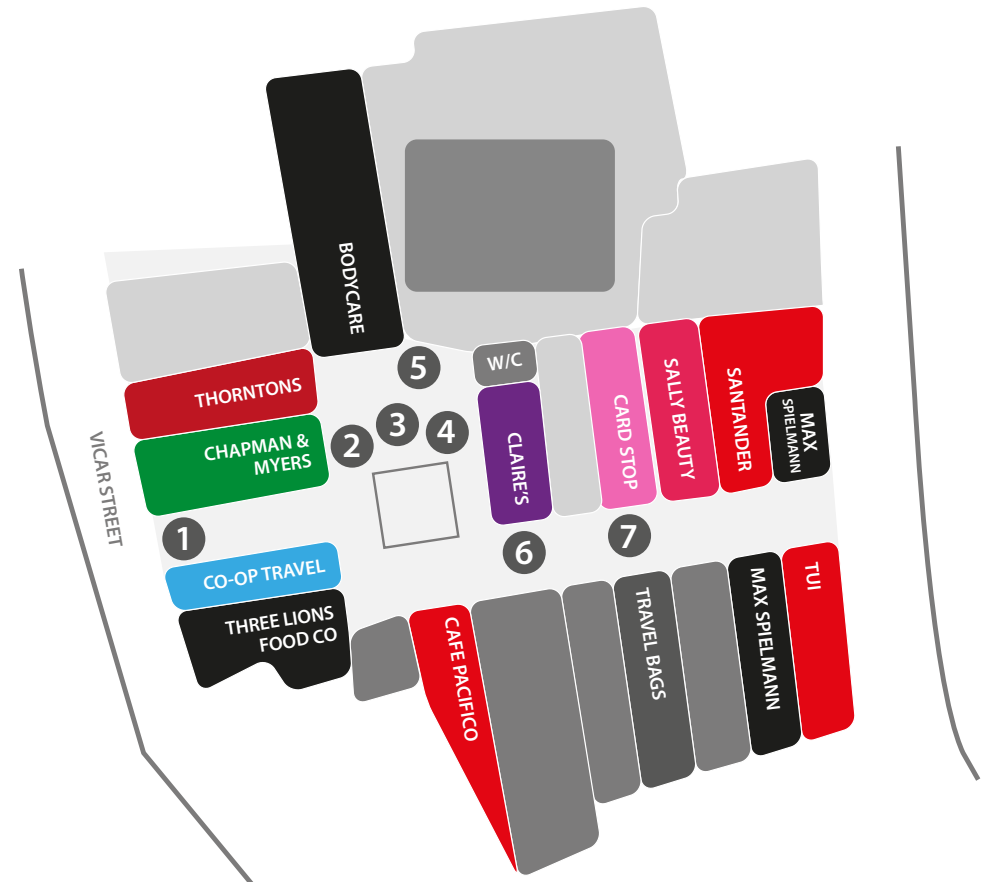
**Site 4:**  
Central Square. 3m x 2m. With power.  
Situated in the main shopping square.

**Site 5:**  
Central Square. Currently occupied



**Site 6:**  
Mid Mall. 1.4m x 2m. With power.  
Situated on the main walkway from Worcester Street ideal for pop up banner or trader stall.

**Site 7:**  
Mid Mall. 1.4m x 2m. With power.  
Situated on the main walkway from Worcester Street ideal for pop up banner or trader stall.



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