

StarCity Birmingham

MEDIA SHEET

32 Watson Road, Birmingham B7 5SA.

Star City, the Midlands' premier family leisure and entertainment venue is 2.5 miles northeast of Birmingham City Centre and prominently positioned next to the M6 motorway. Its core catchment area covers Greater Birmingham and extends to the wider West Midlands.

There are great transport links to Star City from Birmingham City Centre with a catchment of nearly 1 million people living within 20 minutes travel of the venue.

The complex includes one of Europe's largest Vue cinemas and an array of international cuisines.

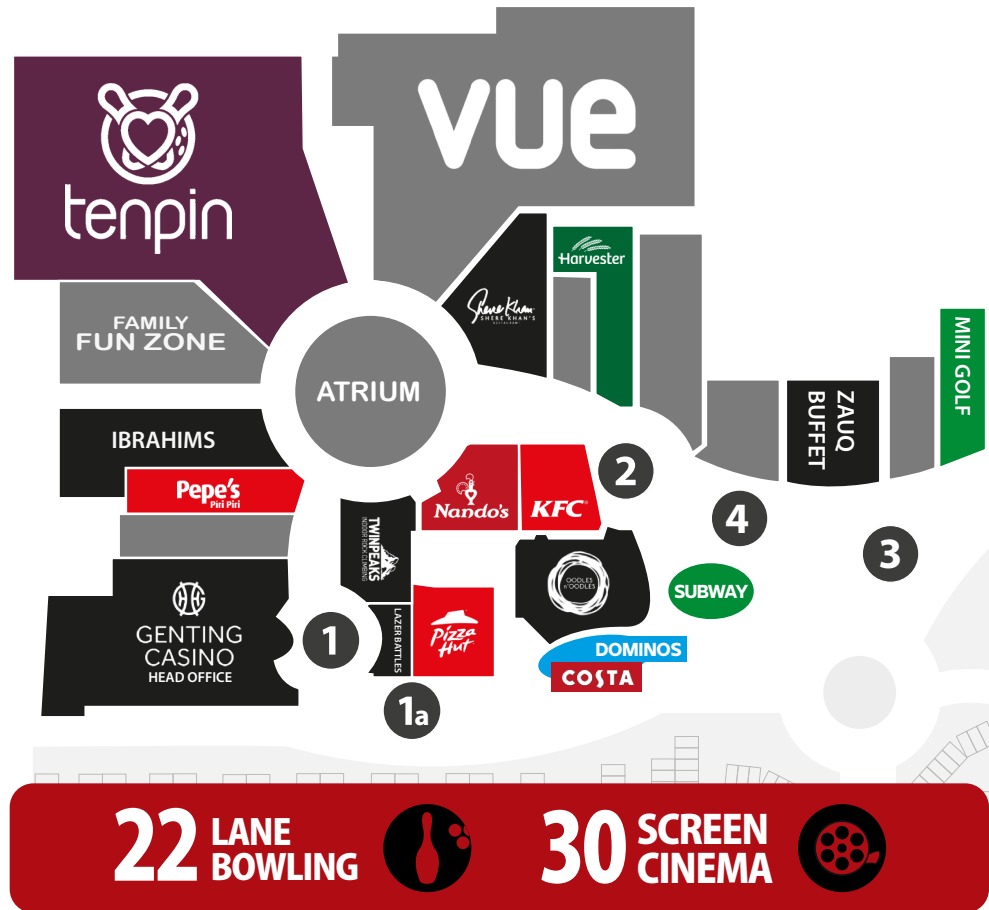
Star City extends to approximately 408,742 sq ft with over 2,500 free car parking spaces available. Tenants currently include Vue, Costa, Pizza Hut, Nando's, Dominos, Houte Dolci, Fun Station, Tenpin and Goals Soccer Centres.

Action Stadium will open its debut UK venue at Star City in 2020. A five-star experience park with gamified activities Action Stadium is a wide selection of games under one roof.



To book a promotional space at StarCity Birmingham please get in touch.
Call Access Point on **01704 544999**, email **starcity@apuk.net** or visit **www.apuk.net**

Site Descriptions



External Site Map

Site 1: West Street Circle.
12m x 9m. 13 amp single phase power available.

Site 1a: Located on the artificial grass event space.
Approx 3m x 4m single phase 16 amp power is available

Site 2: East Street Circle.
10m x 10m. 32 amp single phase power available.

Site 3: Zauq Area.
This Weight bearing event space can hold a 30m x 20m activity.
Multiple power sources available here up to 3 phase 65amp.

Site 4: Subway Area.
10m x 21m. 32 amp & 2 x 16 amp 3 phase power available.

Site 1



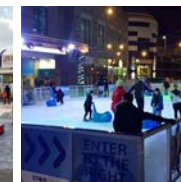
Site 1a



Site 2



Site 3

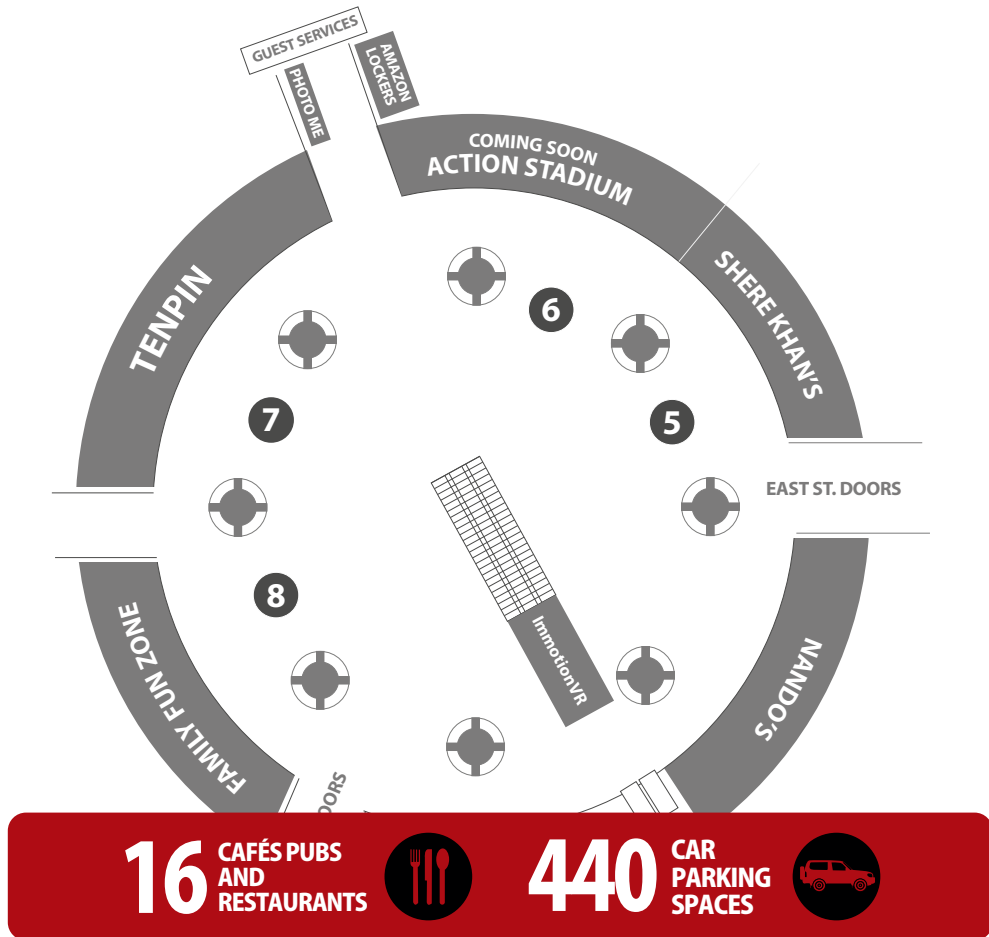


Site 4



To book a promotional space at StarCity Birmingham please get in touch.
Call Access Point on **01704 544999**, email **starcity@apuk.net** or visit **www.apuk.net**

Site Descriptions



16 CAFÉS PUBS AND RESTAURANTS



440 CAR PARKING SPACES



Internal Site Map

Site 5:

Atrium East Street Entrance (Shere Khan).
8m x 6m. 16 amp & 32 amp single phase power available.

Site 6:

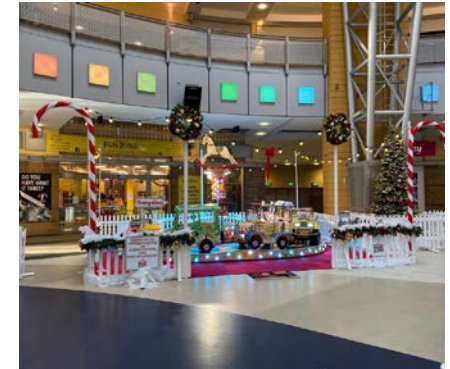
Atrium East Street Entrance.
10m x 7m. 16 amp single and 3 phase power available.

Site 7:

Atrium West Street Entrance.
10m x 7m. 16 amp single and 3 phase power available.

Site 8:

Atrium Escalator West Street.
3m x 2m. 32 amp single phase power available.



To book a promotional space at StarCity Birmingham please get in touch.
Call Access Point on **01704 544999**, email starcity@apuk.net or visit www.apuk.net