

# Westgate Shopping Park

## MEDIA SHEET

### Fodderwick, Basildon, SS14 1WP

Basildon is located 30 miles east of London and 15 miles south of Chelmsford, having good communications, being on the A13 and A217 linking directly to junctions 29 and 30 of the M25. The town has an estimated shopping population of 537,603 people within a 20 minute drive time.

The Westgate Shopping Park is a modern purpose built retail destination occupying a prominent location adjacent to the town centre's main civic and retail facilities. The scheme has a direct link into the Town Square and Eastgate Shopping Centre, and has a large frontage onto Southernhay Road and Roundacre, which is the town's ring road, providing great prominence.

The Westgate Shopping Park extends to approximately 142,712 sq ft with 431 car parking spaces, and is occupied by quality tenants including Argos, Laura Ashley, JD Sports and Wilkos.



To book a promotional space at Westgate Shopping Park please get in touch  
Call Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**

# Site Descriptions



**Site 1:** Located on the hard-standing area leading from the shopping park through to the main town centre and market area, this location is ideal for a short-term pop-up campaign: sampling, data acquisition and charity.



**Site 2:** This location across from Argos on the hard-standing pedestrian area is ideal for a street food style catering van and provides the opportunity for a vendor to add outdoor seating.



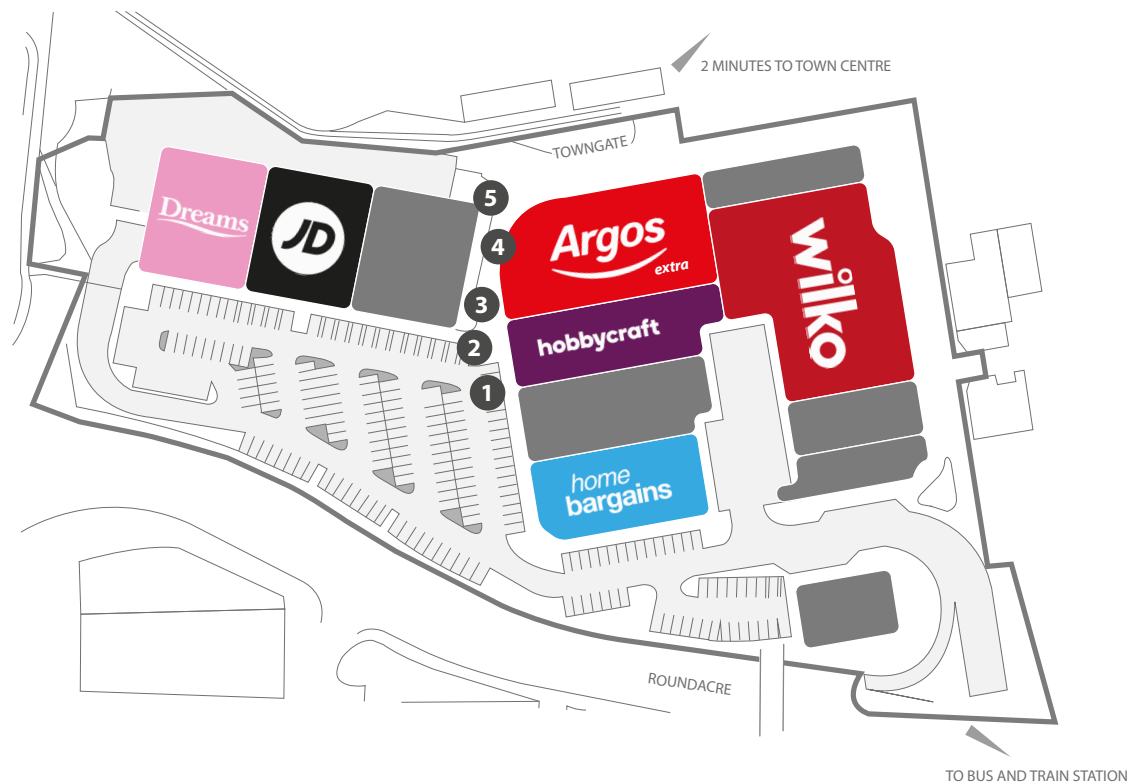
**Site 3:** Two lift lobbies ideal for soft and hot drinks vending plus there is potential for a photo booth.



**Site 4:** Directly opposite the lift entrance the wall offers an external but sheltered location for lockers.



**Site 5:** Street food/catering operator could be located either on peak trading days or on a weekly licence.



To book a promotional space at Westgate Shopping Park please get in touch  
 Call Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**