

StarCity Birmingham

MEDIA SHEET

32 Watson Road, Birmingham B7 5SA.

Star City, Birmingham's premier family leisure and entertainment venue is 2.5 miles northeast of Birmingham City Centre and prominently positioned next to the M6 motorway. Its core catchment area covers Greater Birmingham and extends to the wider West Midlands. With over 200,000 visitors a month, Star City is a great commercialisation opportunity.

There are great transport links to Star City from Birmingham City Centre with a catchment of nearly 1 million people living within 20 minutes travel of the venue. The complex includes one of Europe's largest Vue cinemas and an array of international cuisines and fun attractions.

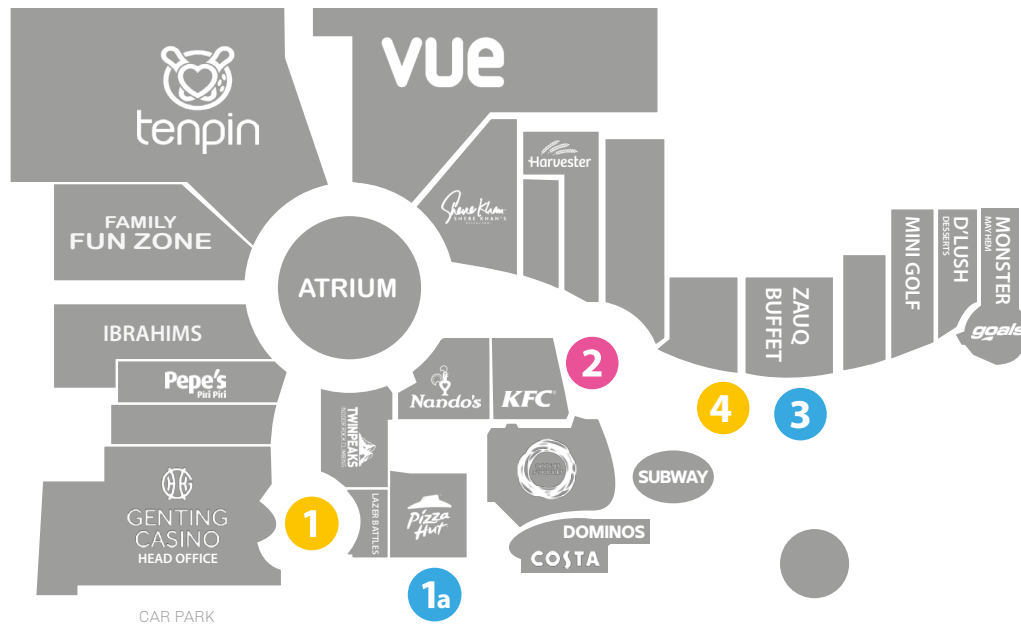
Star City extends to approximately 408,742 sq ft with over 2,500 free car parking spaces available. Tenants currently include VUE Cinema, Costa Coffee, Pizza Hut, Nando's, Etc Mehmet, Tenpin Bowling, Adventure Mini Golf, McDonalds, Lazer Battlez, Houdini's Escape Rooms, Funstation, Monster Mayhem and Goals Soccer Centre.

Gravity Birmingham will open its newest venue at Star City in June 2022. Gravity is the UK's biggest name in Active Entertainment and will be a great addition to Star City.



To book a promotional space at StarCity Birmingham please get in touch.
Call Access Point on **01704 544999**, email **starcity@apuk.net** or visit **www.apuk.net**

Site Descriptions



External Site Map

Site 1: West Street Circle.

12m x 9m. 13 amp single phase power available.

Site 1a: Located on the artificial grass event space.

Approx 3m x 4m single phase 16 amp power is available

Site 2: East Street Circle.

10m x 10m. 32 amp single phase power available.

Site 3: Zauq Area.

This Weight bearing event space can hold a 30m x 20m activity. Multiple power sources available here up to 3 phase 65amp.

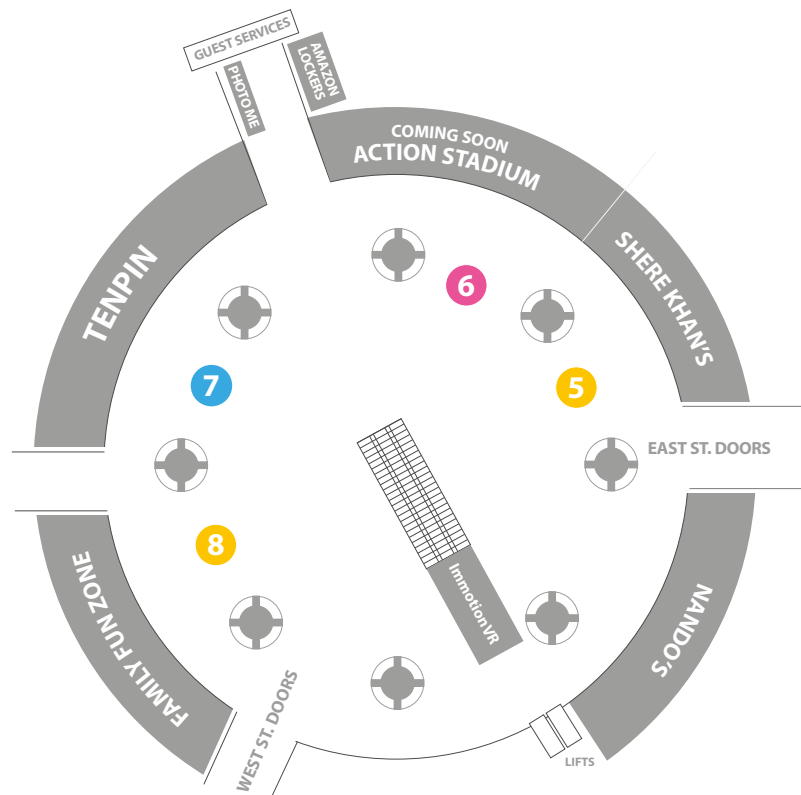
Site 4: Subway Area.

10m x 21m. 32 amp & 2 x 16 amp 3 phase power available.



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Site Descriptions



12 EATERIES	22 LANE BOWLING	19 SCREEN CINEMA
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Internal Site Map

Site 5: Atrium East Street Entrance (Shere Khan's).
Subject to availability during seasonal event times.
8m x 6m. 16 amp & 32 amp single phase power available.

Site 6: Atrium East Street Entrance.
10m x 7m. 16 amp single and 3 phase power available.

Site 7: Atrium West Street Entrance. (Tenpin).
Low level activity only, due to Tenpin's sightline and entrance.
10m x 7m. 16 amp single and 3 phase power available.

Site 8: Atrium Escalator West Street.
3m x 2m. 32 amp single phase power available.



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