

Dalton Park Shopping & Leisure



MEDIA SHEET

Church Street, Murton, Seaham, SR7 9HU.

Dalton Park is the biggest Outlet Shopping Centre in the North East and boasts more than 70 national and international brands. The centre also has a vibrant food and leisure offer comprising 11 cafés, pubs and restaurants and a 7 screen cinema with 73% of cinema goers shopping in the outlets.

Situated in 55 acres of parkland this established venue has a catchment of 1.2m people within a 30 minute journey and is easily accessible from the nearby cities of Durham, Newcastle, Sunderland and Middlesbrough. The local suburbs are covered by a bus service to the centre. There are 1650 car park spaces.



To book a promotional space at Dalton Park Shopping & Leisure please get in touch. Call Access Point on **01704 544999**, email **daltonpark@apuk.net** or visit **www.apuk.net**

Site Map

Site 1:	Large open area in front of Cineworld between KFC & McDonald's. Suitable for street food vendors. A minimum of 1 weeks notice needs to be given to organise electricity at this position.
Site 2:	Large open site between McDonald's & Levis outlet. Suitable for food vendor/catering.
Site 3:	8m x 4m with power. Under cover site between Berghaus & Craghoppers outlet. Suitable for food vendor/catering.
Site 4:	8m x 4m with power. Under cover between Claire's and Sole Traders.
Site 5:	Main entrance between Subway and WHSmith with power. Perfect for 2 x car promotions.
Site 6:	8m x 4m with power. Under cover site in front of Beauty Outlet. Ideal location for car promotions.
Site 7:	8m x 4m with power. Under cover site in front of Jane Plum opposite M&S Outlet. Ideal location for mobile trailers.
Site 8:	Open hard standing area in front of M&S/East entrance, ideal for experiential or larger promotions.
Site 9:	Car Park area ideal for kiosk opportunity. Photo coming soon.
Site 10:	Car Park area ideal for kiosk opportunity. Photo coming soon.



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