

Case Study: Optic-Kleer Ltd

Venue: Morrisons, Retail Park, Garden Centre **Location:** Various **Industry:** Automotive Repairs

Established for over 30 years, Optic-Kleer is the UK's leading car windscreen repair franchise.

"The process, start to finish, of booking locations through Access Point is very straight forward, so this allows us to get on with our daily business."

Optic-Kleer Ltd - Sarah Overon



Case Study

Why The Promotion?

To promote and carry out our business of windscreen repair.

How Did Access Point Help?

Access Point has helped us to book many retail space locations up and down the country. Not only have they actually made bookings on our regular locations, they have also found us new locations to work at.

Results

Our campaigns are successful as we are able to save customers from having a replacement windscreen when a repair is sufficient.

Your Experience Working With Us?

Over the years we have always found Access Point to be very approachable, helpful and efficient.

The move to the Booking Portal has been a great development as the process of booking locations has been made even simpler and quicker.

If we have ever have any issues with anything, there is always someone at Access Point that I can ring and know will help me.

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