

# Dalton Park Shopping & Leisure

## MEDIA SHEET

**Church Street, Murton, Seaham, SR7 9HU.**

Dalton Park is the biggest Outlet Shopping Centre in the North East and boasts more than 70 national and international brands. The centre also has a vibrant food and leisure offer comprising 11 cafés, pubs and restaurants and a 7 screen cinema with 73% of cinema goers shopping in the outlets.

Situated in 55 acres of parkland this established venue has a catchment of 1.2m people within a 30 minute journey and is easily accessible from the nearby cities of Durham, Newcastle, Sunderland and Middlesbrough. The local suburbs are covered by a bus service to the centre. There are 1650 car park spaces.



To book a promotional space at Dalton Park Shopping & Leisure please get in touch.  
Call Access Point on **01704 544999**, email **[daltonpark@apuk.net](mailto:daltonpark@apuk.net)** or visit **[www.apuk.net](http://www.apuk.net)**



# Site Descriptions



**SITE 1**  
Large open area in front of Cineworld between KFC & McDonald's. Suitable for street food vendors. A minimum of 1 weeks notice needs to be given to organise electricity at this position.



**SITE 2**  
Large open site between McDonald's & Levis outlet. Suitable for food vendor/catering.



**SITE 3**  
8m x 4m with power. Under cover site between Berghaus & Craghoppers outlet. Suitable for food vendor/catering.



**SITE 4**  
8m x 4m with power. Under cover between Claire's and Sole Traders.



**SITE 5**  
Main entrance between Subway and WHSmith with power. Perfect for 2 x car promotions.



**SITE 6**  
8m x 4m with power. Under cover site in front of Beauty Outlet. Ideal location for car promotions.



**SITE 7**  
8m x 4m with power. Under cover site in front of Jane Plum opposite M&S Outlet. Ideal location for mobile trailers.



**SITE 8**  
Open hard standing area in front of M&S/East entrance, ideal for experiential or larger promotions.



**SITE 9**  
Image Capture: Aug2018 ©2023 Google  
Car Park area ideal for kiosk opportunity.



**SITE 10**  
Image Capture: July2022 ©2023 Google  
Car Park area ideal for kiosk opportunity.

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