

# Wickes Stores

## MEDIA SHEET

Wickes DIY can be the perfect promotional venue allowing your brand to connect face-to-face with thousands of your targeted potential customers. Whether for consumer awareness, customer acquisition, experiential marketing, sampling, driving engagement, product launches, road shows or retailing, Wickes can support your campaign.



To book a promotional space at any Wickes store please get in touch.  
Call Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**

# Wickes Stores

If you're looking for a home owning audience where is the best place to promote?

Wickes is a British home improvement retailer and garden centre. Based in the United Kingdom, Wickes has more than 230 stores throughout the country. Its main business is the sale of supplies and materials, for homeowners and the building trade.

Wickes stores offer effective brand exposure to not only the harder to reach male audience but also a higher percentage female audience than ever before and is ideal for targeting small businesses, trade customers and domestic DIY-ers. Promotional sites at Wickes stores are available internally at the entrance/exit to the store and in the car park for larger or external events.

If you would like to find out more about your nearest Wickes store you can search on our [venue locator](#).



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