

The Howard Centre Welwyn Garden City Shopping

MEDIA SHEET

Howardsgate, Welwyn Garden City, AL8 6HA

Welwyn Garden City is an attractive New Town located in the county of Hertfordshire in the east of England. The Howard Centre commands a shopping catchment area of 200,000 people.

The centre offers 240,000 square feet of high-quality retail space, accommodating 58 units under one roof. The centre's north-west entrance is directly next to the railway and bus station, making it easily accessible and contributing to the 8 million annual visitors. As a result, this centre is truly at the heart of the community.

Key tenants include Boots, H&M, Fat face, and WHSmith.



To book a promotional space at The Howard Centre call
Access Point on 01704 544999, email hello@apuk.net or visit www.apuk.net

Site Descriptions Ground Floor



SITE 1
Boots promotional area.



SITE 2
Spacious promotional area suitable for larger events.



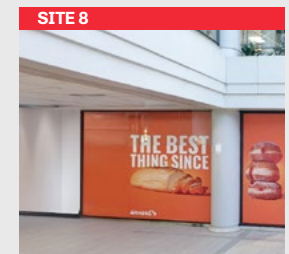
SITE 3A, 3B, 3C
Hardstanding promotional area outside the main entrance.



SITE 6
Spacious area next to the bus station. Vehicle access to be checked prior to booking due to stairs and ramp.



SITE 7
Promotional area adjacent to Monsoon/H&M.



SITE 8
Promotional area to the side of Wenzel's bakery.

8M
Annual Footfall

61%
ABC1 Catchment

To book a promotional space at The Howard Centre call
Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**

Site Descriptions First Floor



Promotional area outside The Entertainer store.



Prime promotional area opposite train station entrance.



O2/TUI promotional area. Available on request - subject to approval.



725
Space Car Park

61mins
Avg. Dwell Time

To book a promotional space at The Howard Centre call Access Point on **01704 544999**, email **hello@apuk.net** or visit **www.apuk.net**