

# Blue Diamond Garden Centres

## MEDIA SHEET

### About Blue Diamond Garden Centres:

Blue Diamond is one of the most prestigious garden centre groups in the UK and The Channel Islands, setting the standard for excellence in the industry.

Their approach to retail is truly inspirational, offering a unique point of difference that sets them apart from other garden centres. Their stores are more than just shopping locations; they are destinations that offer an experience.

With restaurants serving delicious food produced with locally sourced ingredients and exciting play areas attracting families, they are an ideal target group for many national brands, promoters and traders looking to engage a local audience.



To book a promotional space at any Blue Diamond Garden Centre please get in touch.  
Call Access Point on **01704 544999**, email **bluediamond@apuk.net** or visit **www.apuk.net**

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National brands, promoters, and traders will be particularly attracted to the demographics, as their products and services either target this audience directly or complement the offerings.

Each of the garden centres sites are unique with many commercialisation opportunities available internally and externally.

Internal opportunities are ideal for pop-up activity, sampling and brand awareness.

Externally opportunities exist for larger promotions and awareness campaigns and ideal for car dealership activity.

For more information or to find your nearest Blue Diamond Garden Centre, please give us a call or visit our **venue locator**.



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