

British Garden Centres

MEDIA SHEET

About British Garden Centres:

British Garden Centres is now the largest garden centre group in the UK, with 71 stores predominantly throughout England and Wales.

Their customers are primarily homeowners with gardens, making them an ideal audience for national brands, promoters, and traders looking to engage with local communities.

However, British Garden Centres attract a wider range of visitors, as many locations have evolved into year-round destination venues. In addition to gardening products, they feature restaurants, play areas, and concessions offering clothing, homewares, and more.



To book a promotional space at any British Garden Centre please get in touch.
Call Access Point on **01704 544999**, email **BGC@apuk.net** or visit **www.apuk.net**

British Garden Centres



Many national brands, promoters and traders will be attracted by the demographics associated with garden centres as their products or services are targeted at this group or are complementary to the products and services sold at British Garden Centres.

Each of the British Garden Centres sites are unique with many offering commercialisation opportunities internally and externally.

Internal opportunities are ideal for pop-up activity, sampling and brand awareness.

Externally opportunities exist for larger promotions and awareness campaigns and ideal for car dealership activity.

If you would like to find out more about your nearest British Garden Centre you can also take a look at our [venue locator](#).



To book a promotional space at any British Garden Centre please get in touch. Call Access Point on **01704 544999**, email **BGC@apuk.net** or visit **www.apuk.net**